

RACE WEEKEND SCHEDULE

DATE	TIME	EVENT	LOCATION
Friday, January 20	3:00 pm – 7:00 pm	Health & Fitness Expo	Pasadena Convention Center, Hall A & B
Saturday, January 21	10:00 am – 5:00 pm	Health & Fitness Expo	Pasadena Convention Center, Hall A & B
Sunday, January 22	5:30 am – 7:00 am	Pre-Paid Race Day Packet Pick-Up	The Rose Bowl
Sunday, January 22	7:00 am start	Pasadena Half Marathon & 5K	The Rose Bowl
Sunday, January 22	7:30 am – 12:00 pm	Finish Festival	The Rose Bowl – Court of Champions
Sunday, January 22	10:30 am start	Rose Bowl Rush Kids Run	The Rose Bowl

HEALTH & FITNESS EXPO (PACKET PICK-UP)

HEALTH & FITNESS EXPO

The Pasadena Half Marathon & 5K at the Rose Bowl requires all participants to pick up their participant packets at the Health & Fitness Expo, during regularly scheduled hours. Participant packets include your bib number, timing chip, participant shirt and gear check bag. You must bring a valid photo ID to Packet Pick-Up. All participants are required to pick up their own participant packet. Individuals will be **NOT** be able to pick up packets on behalf of others. Race Day Packet Pick-Up will **ONLY** be available to those who pre-purchased the option. Packets will **NOT** be mailed to participants. Please make travel plans accordingly, as no exceptions will be made to these rules.

EXPO LOCATION

Pasadena Convention Center, Hall A & B
 300 E Green Street, Pasadena, CA 91101

EXPO HOURS

Friday, January 20th 3:00 pm – 7:00 pm
 Saturday, January 21st 10:00 am – 5:00 pm

EXPO PARKING

There are two entrances to the Pasadena Convention Center’s parking structure, (a) on Marengo Avenue, and (b) Euclid Avenue, both between Green Street and Cordova Street. Parking is \$12 a day. For more information on parking and directions, please visit the convention center’s website [HERE](#). Please note that Conquer Endurance Group does not have access to discounted or complimentary parking.

Alternate parking lots: <http://bit.ly/ppark17>

Metro: Take the Gold Line to Del Mar Station or Memorial Park Station. Both are approximately 0.4 mile away from the Pasadena Convention Center and a ten-minute walk.

PASADENA RONALD MCDONALD HOUSE WISH LIST DRIVE

We will be hosting a “Wish List Drive” for our official charity, the Pasadena Ronald McDonald House. Support this incredible charity by donating critical items for the house such as cleaning supplies, household goods and non-perishable snack items ([click here for a full list](#)). Collection containers will be available at the bib pick up area, and the Pasadena Ronald McDonald House booth in the Expo.

RACE DAY PACKET PICKUP HOURS (PRE-PAID ONLY)

Sunday, January 22nd from 5:30 am – 7:00 am

ONLY participants who pre-purchased the “Race Day Packet Pick-Up” upgrade can pick up their race bib and participant shirt on race day, no exceptions. Please present your driver’s license or other form of ID when picking up your bib and participant shirt.

RACE DAY: DIRECTIONS & PARKING

DRIVING DIRECTIONS

The Rose Bowl is located at 1001 Rose Bowl Drive, Pasadena, CA 91103. We strongly encourage you to use the map in the appendix as your GPS will lead you towards roads that are closed for the race.

Plan to arrive **NO LATER THAN 6 AM** to ensure you make it into the lots prior to the start of the race. Please reference the teal routes called out in the map image, these are the only open routes to access the parking lots and start line area.

PARKING DONATIONS BENEFIT THE PASADENA RONALD MCDONALD HOUSE

Race Day parking is FREE, and to help make that possible we are encouraging every participant to donate to the Pasadena Ronald McDonald House. Staff members will be assisting our parking staff and collecting donations. Look for the volunteers in safety vests and flashing lights. Please come prepared with cash. Every dollar counts.

RACE MORNING

START LINE

The half marathon and the 5K will start simultaneously, side by side at 7 am. Please pay careful attention to ensure you have entered the correct corral for your race distance.

GEAR CHECK

Hosted gear check is available for half marathon and 5K participants only. Athletes must use the clear plastic bag they received with their bib and the gear check tag must be securely attached to the drawstring. Gear check will open at 5:30 am and remain open until 11:30 am.

INFO TENT / LOST & FOUND

Located next to gear check, the info tent is where participants and spectators can get their questions answered on race morning. The info booth will also serve as the race day Lost & Found and any found valuables should be turned in here. Any items that are NOT claimed by 12 noon will be taken back to the Conquer Endurance group office. To claim a lost item after the event, please contact us at 213-542-3000 or info@goconqr.com

RESTROOMS

Portable restrooms will be available to athletes and spectators near the start line with additional restrooms available inside the stadium gates.

STADIUM ACCESS

Access to the stadium bleachers is available in sections 24 through 26, through the tunnels to the north of the Finish Festival. Spectators may access sections 2 through 4, but must enter through the tunnels at sections 24-26 for access.

PACE LEADERS

Pace leaders will be available on race morning courtesy of the LA Road Runners, the Official Training Program of the Skechers Performance Los Angeles Marathon. Two pace leaders will be available for each of the following projected finish times: 1:30, 1:40, 1:45, 1:50, 2:00, 2:15, 2:30, 2:45 and 3:00. The LA Road Runners pace leaders will be in bright green shirts that say 'PACE LEADER' on the back and they will carry flags which mark their projected finish time.

THE COURSE

COURSE OVERVIEW

The Pasadena Half Marathon course is challenging, but incredibly rewarding. Featuring iconic landmarks and scenic city streets, the course departs from the Rose Bowl, winds through historic residential neighborhoods and ventures across Old Town Pasadena before making its return. Don't miss the breathtaking views of the Rose Bowl from the iconic Colorado Street Bridge just before you make your decent towards the final 5 kilometers, which loop around the Rose Bowl. Your memorable finish line moment will take place on the field of the world famous Rose Bowl, a fitting reward for an incredible accomplishment.

5K COURSE OVERVIEW

The Pasadena 5K course shares a start line with the half marathon, but will turn and head west shortly after the start, beginning the loop around the Rose Bowl before returning towards the front entrance to the stadium and finishing on the field. The course features a few minor rolling hills and will be completely on paved roads.

ELEVATION PROFILE

The first three miles of the half marathon course are the most challenging, with a gradual hill leading towards the first mile marker and the "California Climb" at mile 2. Once you've turned onto Orange Grove Boulevard, it's a mostly flat course until you reach the ninth mile, which features a steady decline as you venture back towards the Rose Bowl for the final few miles. The race finishes with welcomed decline as you make your way down the tunnel and onto the field for that finish line push.

WATER STATIONS

Water will be available to 5K participants just prior to the Mile 2 marker. Water will be available to the half marathon participants at or near the following mile markers: Mile 2, Mile 3, Mile 4, Mile 6, Mile 8, Mile 9 and Mile 11. Gatorade Endurance Formula will be available at all half marathon water stations except for mile 2. See course map for more precise locations.

TIME LIMIT

Please be aware that there is a four-hour time limit for this event. Any participant who falls behind the four-hour pace (18 minutes per mile) will be asked to move to the sidewalk to finish the event. Additionally, those participants who have not made the turn south onto Wilson Street just before mile 6 by 9:30 am will be turned around on Green Street and will proceed to finish without completing this out and back section.

PET POLICY

No dogs or other forms of pets are allowed to participate with their human at the Pasadena Half Marathon & 5K at the Rose Bowl. Additionally, it is against Rose Bowl policy to allow pets to enter the stadium gates.

STROLLER POLICY

Strollers will only be permitted in the 5K and must start at the back of the corrals.

FINISH FESTIVAL

FINISH LINE

The Pasadena Half Marathon & 5K Finish Line is located at the 50 yard-line on the field at the Rose Bowl Stadium. After you've finished the race, proceed through the tunnel towards the Finish Festival at the Court of Champions (underneath the iconic Rose Bowl sign just beyond Gate A).

SPECTATORS

Spectators are encouraged to watch the athletes finish the race from the Rose Bowl bleachers in sections 2 through 4 and 24 through 26. Only athletes with race bibs will be allowed on the field.

FINISH FESTIVAL

Celebrate your accomplishment with family and friends at the Finish Festival, located in the Court of Champions beneath the iconic Rose Bowl sign. The Finish Festival features a craft beer garden (one complimentary beer per athlete over 21 years of age) along with plenty of family friendly activities courtesy of our incredible partners, including sampling of products and activations from our many partners.

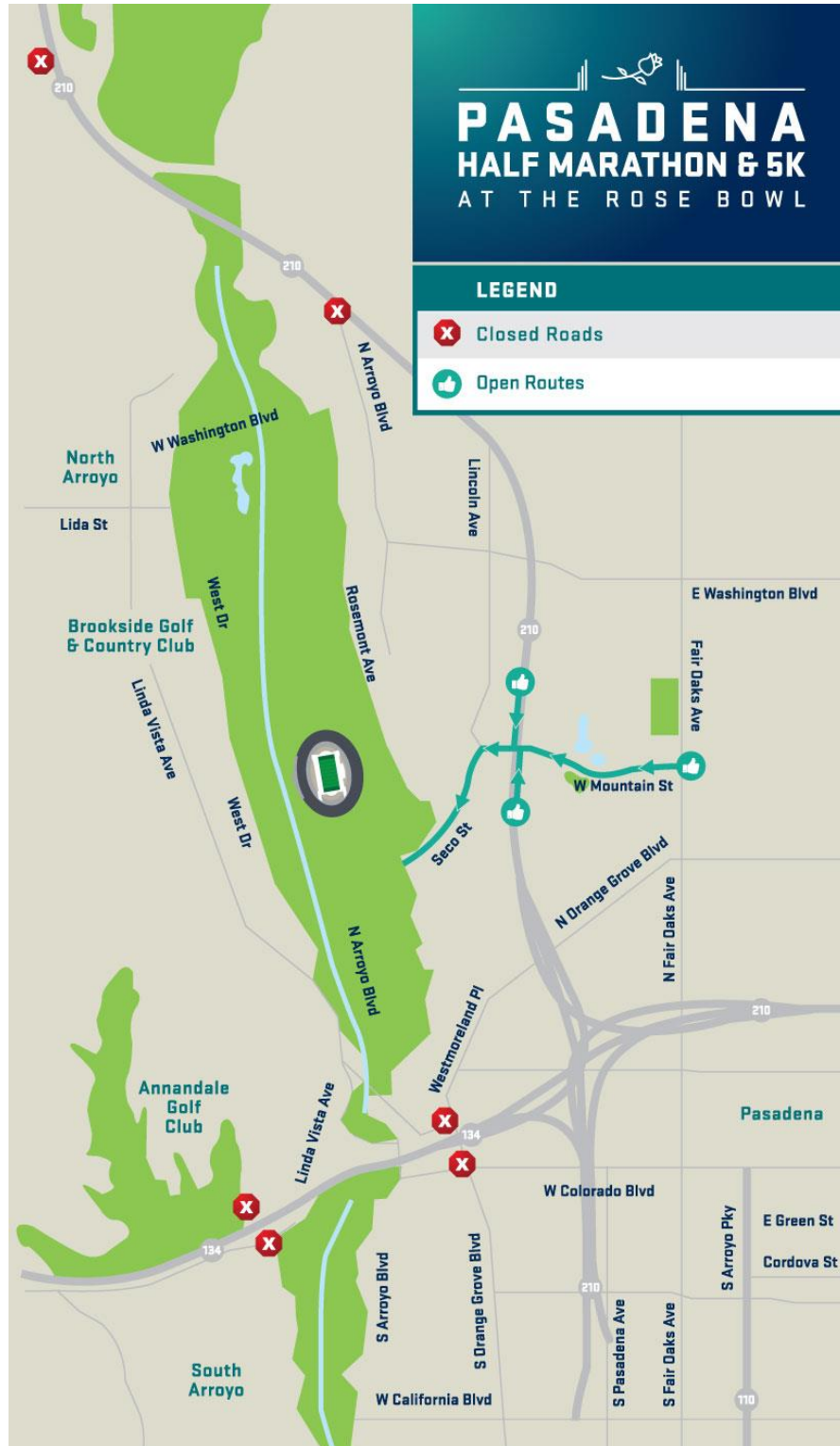
AWARDS

The top three finishers in each age division will receive a special medal. Age division medals will be mailed once times are made official. Please see www.pasadenahalf.com for a list of the age divisions.

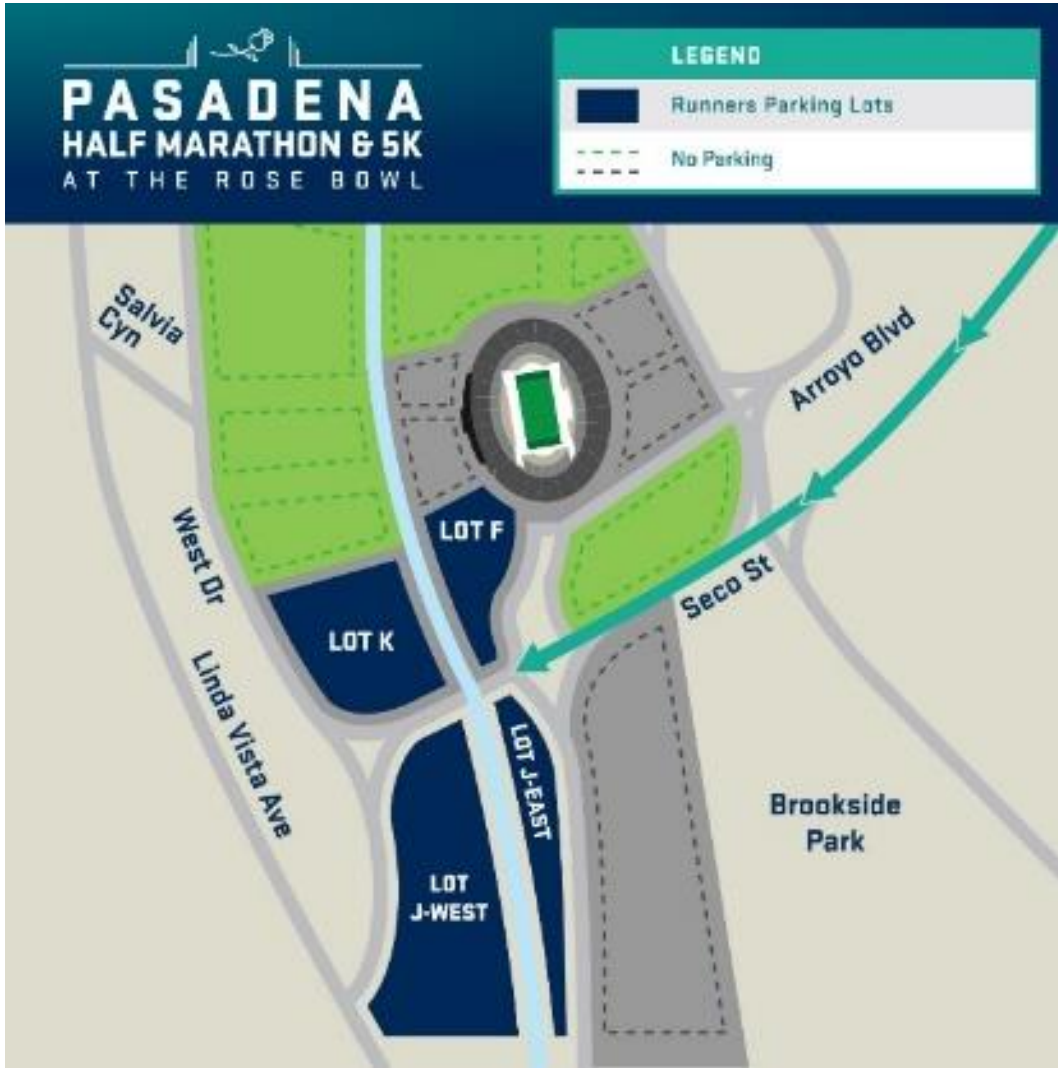
RACE PICTURES

Race photos for the Pasadena Half Marathon & 5K are **FREE!** Gameface Media will be on-hand to shoot photos of every runner. Gameface will send an email in the week following the event with a link to your free photos.

DRIVING DIRECTIONS MAP



PARKING MAP



START LINE MAP



HALF MARATHON COURSE MAP



5K COURSE MAP

