



PASADENA
HALF MARATHON & 5K
AT THE ROSE BOWL

Health & Fitness Expo

Pasadena Half Marathon & 5K at the Rose Bowl

- 10,000+ participants
- Health & Fitness Expo to take place at the Pasadena Convention Center in Downtown Pasadena
- Half Marathon & 5K finishing on the field of the Rose Bowl!

Participant Snapshot

- 46% Male & 54% Female participants
- 53% Single & 47% Married
- 32% Hispanic/Latino, 20% Asian participants
- 97% California Residents

Booth Includes

- Carpet, pipe and drape backdrop, 3' side divider, 6' table, 2 chairs, wastebasket

****No Credit Card or Processing Fees!****

Booth Pricing

- Standard 10'x10' Inline \$695
- Standard 10'x10' Corner \$775

Food & Beverage Deadline: January 4th

Virtual Goodie Bag Pricing

- Standard Virtual \$150

Dates & Hours

Set Up	Jan. 18	8:00AM – 2:30PM
Expo	Jan. 18	3:00PM – 7:00PM
	Jan. 19	10:00AM – 5:00PM
Load Out	Jan. 19	5:00PM – 8:00PM

Reserve your space online here:

<https://bit.ly/PHMExpo19>

For questions contact:
expo@goconqur.com | 213.542.3009

Pasadena Convention Center
January 18th & 19th | Pasadena, CA

CONQUR
ENDURANCE GROUP